



LUCÍA RENDO

DESIGNER



industrial design



fashion design



sustainability



graphic design



Online job history
behance.net/luciarendo



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Master in Sustainable Development Management (19/2020)
Faculty of Cs. Economic and Business
University of Vigo, Spain

Industrial Designer clothing specialization (2013-2019)
Faculty of Architecture, Urbanism and Design - National
University of Mar del Plata, Argentina
End of Degree Project: Transformable Sustainable garment.

Graphic Design in Computer Systems (2017/18)
Professional Training Center for Private Business
Management, DIPREGEP



Freelance Designer. 2017 >today
Graphic and clothing design.

Communication Technician May > Sept. 2021
Galician Health Cluster, CSG

Professional Internship May - July/2020
SERGAS Galician Health Service Vigo, Spain.
Collaboration in Galician Health Service's Circular Economy Project
Participation on design strategy for trash collectors in Álvaro Cunqueiro Hospital
Disponible en: <https://galaria.sergas.gal/Contidos/resduos-cunqueiro2>

Professor assistant 2018-2019
Textil. 2018-2019
National University of Mar del Plata, Argentina



Uvigo Award for the best Master's Project in relation to the 2030 Agenda

"Waste collection project at Álvaro Cunqueiro Hospital (Spain)"
GGHH Europe Member Newsletter - August 2020
Available at: <https://mailchi.mp/hcwh/gghh-europe-member-newsletter-august-2020?e=450ee84d14>

Honors for Master's Final Project: Application of Behavioral Sciences to the segregation of waste. A study at the Álvaro Cunqueiro Hospital. Master in Sustainable Development Management.

Bags of Excellence Scholarship for Máster degree
Funding entity: Xunta de Galicia. 2019-2020 academic year
Master in Sustainable Development Management

"Advanced Student" Scholarship for research
Funding entity: University of Mar del Plata, Argentina
2018 - 2019 academic year - Activity performed: Research development:
"Proposal of criteria to add value to recycled textile materials"



Publication "Criteria for Recovery Strategies"
Ref.: Andrés O'Donohoe, 2018 - V DISUR Congress Córdoba Argentina, p. 1714.
ISBN: pending. PDF available.

Publication in local newspaper(Vigo, Galicia)
"An intervention with pictograms triggers recycling in the hospital"
Available: atlantico.net



Course: Course: Development of participatory leadership for the generation of change processes and green and blue entrepreneurship opportunities. TeloNaMan Connect, Mediatlantia.

2020

Course: Digital Marketing EDX Plataform

Course: Neuromarketing. FOCYL Group

Course: Protection of computers on the network. FORMATE Group

Course: SEO. GRI Group

Course: "From the Idea to Entrepreneurship " - UNMDP

2019

Workshop: "Expandable frames" UNMDP. Patricia Muñoz

2017

Intensive Advanced Screen Printing Course.

Argentine Institutional Center for Screen Printing and Textile Printing



Spanish native |

English C1 |

French A2 |

German A2 |

Sustainable design and circular economy:
process optimization, reduction of impact, life cycle.

Textile and clothing design:
Planning and pattern development.
Prototyping.
Organization and productive programming.
Analysis and interpretation of designs.
Manufacture of garments on mannequins.
Industrialization of patterns.
Product communication. Sketches.

Graphic design:
Graphic support for conferences and talks.
Infographics, animations, schemes.
Content for social networks.
Flyers, brochures, catalogs.
Logos, brand manual.

